

ILTA2026
CONFERENCE & TRADE SHOW

EXHIBITOR PROSPECTUS

JUNE 15-17, 2026 | HOUSTON, TX

GEORGE R. BROWN CONVENTION CENTER

Over 220,000 sq ft of exhibit hall space, designed to showcase new technology and demo large and small-scale equipment.

WHY EXHIBIT AT ILTA 2026?

Unparalleled Exposure: Showcase your products and services to terminal industry executives and key decision-makers.

Lead Generation: Leverage access to more than 4,500 industry professionals to secure valuable business leads.

Demonstrate Value: Highlight your offerings in a hands-on environment, demonstrating how they improve efficiency and performance.

Expand Your Network: Build relationships with industry leaders.

Exclusive Membership Discounts: ILTA supplier members enjoy significant discounts on booth rentals and conference registration.

No fee to walk the trade show floor.

EXHIBITING

Each 10x10 exhibit booth includes:

- One 8'-tall back drape and two 3' side drapes (side drapes on inline booths only).
- Unlimited complimentary exhibit booth staff registrations.
- Booth ID sign.
- Aisle carpeting and exhibit hall security.
- Free company listing on the ILTA 2026 event app.
- Free company and product listing in the Show Guide.
- Static space opportunity*
Dedicated space for companies to bring equipment to display. \$12/square foot. *Must also have a standard booth on the exhibit floor.



We love this show because we get to communicate with our existing customers and expose some of our solutions to the globe, as we have attendees from all over the world visiting us. And we love science, we love technology, and that's why we like ILTA, for the exposure."

Lloyd Graham
Eddyfi Technologies

2026 RATES	SQ FOOT RATE
Supplier Member* Rate	\$37
Non-Member Rate	\$55
Premium Booth Corners	\$250/corner

*ILTA 2026 Supplier Membership: \$775 annual fee



ILTA CONFERENCE & TRADE SHOW SPONSORSHIP OPPORTUNITIES

The ILTA Conference & Trade Show provides an exceptional marketing and promotional platform. Choose from existing opportunities or let us create a custom sponsorship package tailored to your organization's goals.

Key Benefits:

- Elevated brand awareness with a targeted audience.
- Alignment with the largest liquid terminals event of the year.
- Networking with over 4,500 industry professionals.
- Engagement with thought leaders driving industry development.
- First right of refusal for next year's sponsorship opportunities.

Companies reaching Platinum, Gold, Silver, or Bronze levels through combined sponsorship options receive additional benefits.

Note: Sponsors must have a booth at the trade show.

DON'T MISS THIS OPPORTUNITY TO CONNECT WITH TERMINAL OWNERS AND OPERATORS.

SECURE YOUR SPONSORSHIP NOW!

SPONSORSHIP RECOGNITION LEVELS

BENEFITS	PLATINUM \$25,000	GOLD \$12,500	SILVER \$7,000	BRONZE \$4,000
Complimentary full conference registrations	2	1		
Reserved table for ten during closing keynote	✓			
Tickets for Conference Reception	5	3	2	1
Complimentary ad in ILTA Newsletter	Top Banner Ad	Upper Box Ad		
Opportunity to insert one item in the conference bag	✓	✓		
Pre-conference registration mailing list	✓	✓	✓	✓
Company logo in event Show Guide, marketing materials, website, event app, and on-site signage	✓	✓	✓	✓

Sponsorship levels are reached by totaling all conference sponsorship opportunities purchased, not including the exhibit booth.

CONFERENCE SPONSORSHIPS

SOLD! to HMT

~~PLENARY SESSION SPONSOR~~

(Exclusive) | **\$15,000**

Opportunity for a company representative to deliver up to three minutes of welcome remarks during the Opening Keynote.

SOLD! to Emerson

~~HOTEL ROOM KEY CARD SPONSOR~~

(Exclusive) | **\$12,000**

Company logo on room keys at Marriott Marquis Houston.

SOLD! to Tarsco

~~ATTENDEE BADGE LANYARD~~

(Exclusive) | **\$12,000**

Company name or logo displayed on lanyard.

CONFERENCE LUNCH

Tuesday: **\$10,000**

Company logo on event website schedule and onsite slide presentation and signage; opportunity to present a 2-minute video or make remarks from podium; notification in event app; reserved table for 10 at luncheon.

SOLD! to Storage Terminals Magazine

~~REGISTRATION~~ (Exclusive) | **\$7,500**

Company logo displayed in registration backdrop and on check-in kiosks.

SOLD! to Mesa ETP

~~WIFI~~ (Exclusive) | **\$7,000**

Company logo featured on Wi-Fi slide included in rotating presentation shown during all meals and main stage sessions; company name as login password (character limit may apply).

SOLD! to Cognesense

~~MOBILE APP~~ | **\$5,000**

Company logo on app splash screen and banner ad.

SOLD! to Fisher Tank

~~CONFERENCE ATTENDEE BAG~~ | **\$5,000**

Company name or logo displayed with ILTA logo on bag.

PENS | **\$2,500**

Company logo on pens distributed in the attendee bag and at registration desk.

ONE SOLD! to Baker Altech | 2 left available

~~CONFERENCE RECEPTION~~ (3 available) | **\$5,000**

Company logo on event website schedule, onsite signage, and cocktail napkins; notification in event app.

ONE SOLD! to Marathon | 2 left available

~~WOMEN IN TERMINALS NETWORKING EVENT~~

(3 available) | **\$5,000**

Company logo on event website schedule and onsite signage; notification in event app.

CONFERENCE COFFEE BREAK

(4 available) | **\$4,000**

Company logo on event website schedule and onsite signage.

ATTENDEE BAG ITEM (4 available) | **\$1,500**

Opportunity to include an item in attendee bag.



TRADE SHOW SPONSORSHIPS

RECHARGE CENTER (Exclusive) | \$5,000

Position your brand at one of the most visited comfort stops on the trade show floor. The Recharge Center provides attendees with a place to grab a coffee and charge their devices, while your company's logo is prominently displayed on the back wall and tabletops—delivering consistent visibility and repeated impressions throughout the show.

SOLD! to HMT and Sandborn Roofs

~~POPCORN CART IN BOOTH (2 available) | \$4,500~~

Fresh-popped popcorn in booth on Tuesday from 1-5 PM; notification in event app (exhibitor responsible for electrical needs and table).

SOLD! to Cognesense

~~WATER BOTTLES/COOLERS (Exclusive) | \$4,000~~

Company logo printed on water bottles distributed in attendee bag and at golf tournament; logo and booth number displayed at four trade show water bubblers; extra water bottles may be distributed from your booth.

CONCESSION STAND SPONSOR | \$2,500

Company logo and booth number on dangler under concession sign.

ONE SOLD! to Cognesense | 5 left available

~~PUSH NOTIFICATION (6 available) | \$1,000~~

Grab attendees' attention instantly with a sponsored push notification! Your custom message (character limits apply) will be sent through the official event app, driving traffic to your booth or special offer.

BRANDING OPPORTUNITIES

TRADE SHOW AISLE SIGN AND FLOOR DECAL (12 available) | \$2,000

Company logo and booth number on overhead aisle sign and aisle floor decal.

CONFERENCE REGISTRATION DIGITAL BOARD (4 available) | \$1,500

Showcase your brand front and center with a digital banner! Positioned above the badge pick-up area at the Marriott Marquis, this prime spot guarantees high visibility to all attendees. Image size applies.

TWO SOLD! to Toptech and Cognesense | 1 left available

~~CONFERENCE 3D TOWER (3 available) | \$1,500~~

Make a bold statement with a 3D Tower! Display up to three large graphics on a striking tower placed in the main concourse where attendees gather and network.



Aisle floor decal



Registration desk digital board



3D towers

“

This is an event that we must be in every year. I mean, this is the top of the industry for terminals. So, we must be here, and the quality of people, the quality of the industry here is number one in the country and worldwide.”

Carlos Lebrac
Gonzalez,
Petro-Meters

CUSTOM OPPORTUNITIES AVAILABLE! For more information, contact sales@ilta.org

NEW OPPORTUNITIES FOR 2026!

ILTA BEER GARDEN

(6 available) | \$5,000

Put your brand at the center of one of the most popular networking destinations on the trade show floor. Your logo will be prominently displayed throughout the ILTA Beer Garden, and your company will receive 50 drink tickets to distribute at your booth—driving traffic, creating a natural conversation starter, and giving attendees a reason to stop, engage, and connect with your team.

SOCCER PAVILION

(8 available) | \$3,000

Tap into the World Cup excitement with your logo prominently displayed throughout the Soccer Pavilion. Provide branded giveaways to simulator participants and enjoy high-visibility exposure in this fun, high-traffic area—sponsors are not permitted to exhibit or distribute literature in the pavilion.

LEARNING LAB BRAND PLACEMENT

(3 available) | \$2,500

Put your brand front and center in ILTA Central with your logo displayed throughout the Learning Lab during presentations. Located in the heart of the trade show floor, this high-traffic area guarantees maximum visibility as attendees gather to watch demonstrations and presentations.

LEARNING LAB SPEAKING OPPORTUNITY

(4 available) | \$1,500

Present in the Learning Lab, a dedicated space located in the middle of the trade show floor. Each session includes 15 minutes to present, followed by 5 minutes of Q&A.

This is a great opportunity to showcase a product, feature, or service your company provides to the liquid terminal audience while increasing brand visibility and booth traffic.

DIGITAL PRIZE GIVEAWAY

(20 available) | \$2,500

Drive guaranteed traffic to your booth with this interactive, app-based activation. Attendees must visit your booth and scan your QR code in the ILTA mobile app to be entered to win a prize, ensuring qualified, motivated attendees stop by and engage with your team.

BRANDED GOLF CART

(Exclusive) | \$3,000

Get your brand noticed on the course with your company logo prominently displayed on the front of all golf carts at the ILTA Golf Tournament—delivering repeated exposure to every participant throughout the event.

150-YARD BALL MARK

(1 per course, 2 available) | \$1,500

Maximize your brand exposure on the course with this high-visibility opportunity. Every golfer uses the barber pole as a target, located in the middle of the fairway exactly 150 yards from the green. Sponsors receive 14 large easel board signs (32" x 36") placed in front of the barber poles—or on the 150-yard placard if no pole is present—ensuring every team sees your branding from the tee box and as they play each hole. This premium sponsorship delivers repeated, can't-miss exposure throughout the tournament.



ILTA Beer Garden



Soccer Pavilion



Learning Lab



Golf Cart Banner

GOLF TOURNAMENT SPONSORSHIPS

All golf tournament sponsors will have their company logo featured in the event Show Guide, mobile app, event website, and on onsite signage.

SOLD! to HMT

~~GOLF TOURNAMENT TITLE SPONSOR~~ | \$5,000

Two complimentary foursomes, designated table next to the registration area for promotional items. Company logo on signage and a recognition post on social media.

F&B CLUB HOUSE SPONSOR

(2 available) | \$2,500

Choose your course and make it your own by serving your own food and beverage. Tent located outside next to the clubhouse. Recognition post on social media.

GOLF COURSE TENT SPONSOR | \$1,500

Tents will be placed throughout the course to hand out swag. Sponsor to provide their own banner and signs.

GOLF BALL SPONSOR | \$2,500

Company logo on tournament golf balls.

GOLF TOWEL SPONSOR \$1,500

Company logo printed on water bottles and distributed to golfers.

SOLD! to Sam Carbis

~~MORNING BAR SPONSOR~~ | \$1,000 + cost of beverages

Kick off the tournament by providing mimosas or bloody marys!

CLOSEST TO THE PIN SOLD! to Cognesese and Scully Signal
| 2 Longest Drive sponsorships left available

~~GOLF TOURNAMENT CONTEST SPONSOR~~

~~(2 of each available)~~ | \$1,000

Choice between Closest to the Pin or Longest Drive. Sponsor is encouraged to have a company representative to assist with hosting the competition. Sponsor to donate contest prizes.

SOLD! to HMT

~~GOLF TOURNAMENT PUTTING CONTEST SPONSOR~~ | \$500

Company logo exclusively displayed near the putting green. Sponsor is encouraged to have a company representative to assist with hosting the competition.

GOLF HOLE SPONSOR (12 available per course) \$250

Company logo on tee sign.

Sponsor may not distribute or place any items at hole.

PLEASE NOTE:

One company logo per sponsorship.

All alcohol must be purchased through Wildcat Golf Club and distributed by a Wildcat employee.



ILTA 2026 CONFERENCE & TRADE SHOW ADVERTISING & BOOTH PRICING

2026 EXHIBIT BOOTH PRICING	SQ FOOT RATE
Supplier Member* Rate	\$37
Non-Member Rate	\$55
Premium Booth Corners	\$250/corner

*ILTA 2026 Supplier Membership: \$775 annual fee

TERMS

50% is due within 60 days; full payment is due by Jan 15, 2026.

2026 SHOW GUIDE ADS

PLACEMENT	PRICE
Full Page	\$1,680
1/2 Page	\$900
1/4 Page	\$650

*Color logo included in directory listing (\$250 value)

2026 MEMBER DIRECTORY ADS

PLACEMENT	PRICE
Full Page	\$3,095
1/2 Page	\$1,890
1/4 Page	\$1,050

2026 NEWSLETTER ADS

PLACEMENT FOR 12-MONTH RUN	PRICE
Top Banner Ad	\$3,065
Upper Box Ad - Left or Right	\$2,800
Lower Box Ad - Left or Right	\$2,300
Bottom Banner Ad	\$2,400